

Notes: This is an English translation of the Japanese original. This translation is prepared for the reference and convenience solely for those who do not use Japanese. In the event of any discrepancy between this translation and the Japanese original, the latter shall prevail.

Certain of the statements made in this document are forward-looking statements, which are based on our current assumptions and beliefs in light of the information currently available to us. Please refer to "Cautionary Statements with respect to Forward-Looking Statements" on the last page.

Kyocera Corporation Company Presentation

(Code Number: 6971, TSE Prime Market)

May 31, 2023

Hiroaki Chida Executive Officer, Senior General Manager of Corporate Management Control Group

KYOCERA Corporation

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1 Corporate Profile







1 Corporate Profile

2 Medium-Term Management Plan

3 Shareholder Returns

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Corporate Profile of Kyocera



Established in 1959	Location of Head Office Kyoto
Group Companies 298 (Including Kyocera Corporation; as of Mar. 31, 2023)	Group Employees 81,209 (As of Mar. 31, 2023)
Shares Listed on	Market Capitalization
Prime Market,	Approx. 2.9 Trillion Yen
okyo Stock Exchange	(Closing price, as of May 26, 2023)
Annual Sales Revenue	Overseas Sales Ratio
Approx. 2 Trillion Yen	Approx. 70%
(Results for FY Mar. 2023)	(Results for FY Mar. 2023)

Corporate Motto and Management Rationale



Corporate Motto



"Respect the Divine and Love People"

Preserve the spirit to work fairly and honorably, respecting people, our work, our company and our global community.

Management Rationale

To provide opportunities for the material and intellectual growth of all our employees, and through our joint efforts, contribute to the advancement of society and humankind.

Strengths of Kyocera

Management methods to

operate small group called

"amoeba" in a financially

independent manner.



Kazuo Inamori's Practical Study

1) Unique Philosophy and Management Methods

Amoeba Management

 of Management and Accounting

 Practical accounting

 principals based on

 fairness and transparency.

Kyocera Philosophy



A guiding principle based on a criterion "Do what is right as a human being" to realize the management rationale.

Management

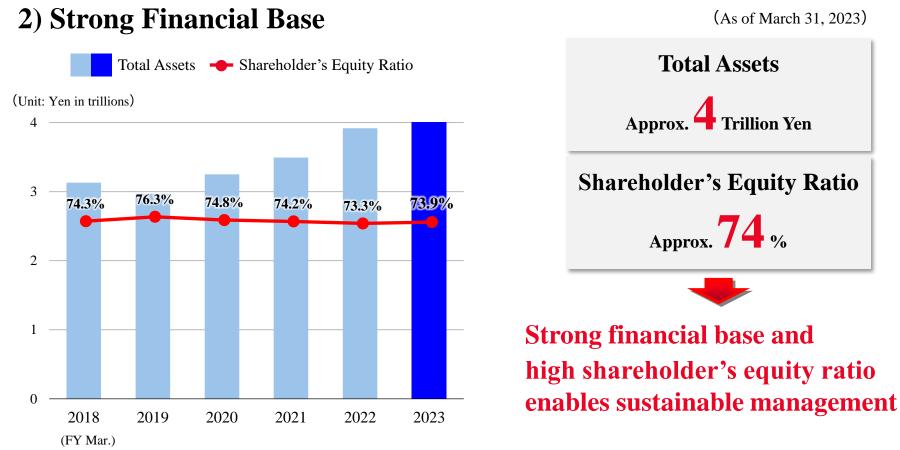
The Kyocera Philosophy

(Management Philosophy)

Accounting

Principles







3) Various Elemental Technologies and Global Business Operations

Fine Ceramic Technologies



Kyocera offers wide range of products for the markets such as the industrial, electronics, automotive and renewable energy, by utilizing core technology fostered from the start of business.

Wireless Communication Technologies



In addition to communication terminals and various communication modules, Kyocera provides engineering business such as base station construction.

Broad Business Domains and Global Business Operations



Kyocera operates production, sales and R&D activities globally to support various customers world-wide.



What are Fine Ceramics?

Ceramics are non-metallic, inorganic substances that are manufactured through a process of exposure to high temperature, such as pottery, glass, cement. Fine ceramics are type of ceramics in which the chemical composition has been precisely adjusted and manufactured in well-controlled production process and possess high material property as well as dimensional precision.

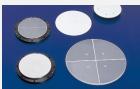


A Key Components for the Manufacturing Equipment of Semiconductors, the Essential Components for Smartphones and Automobiles

Fine ceramic components are used in semiconductor processing equipment, particularly in harsh processes that generates plasmas, which metal etc. would be corroded.



Domes, Chambers



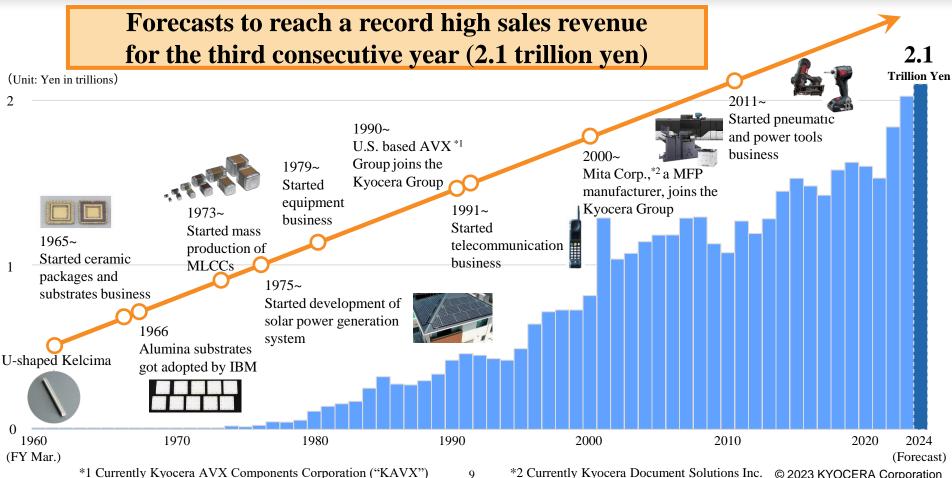
Electrostatic Chucks



Focus Rings

Path of Growth (1) Sales Revenue

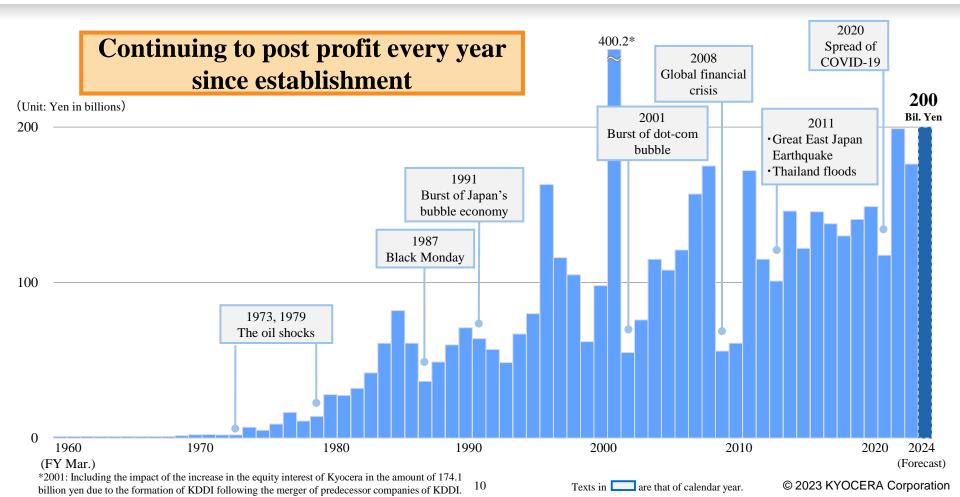




*2 Currently Kyocera Document Solutions Inc. © 2023 KYOCERA Corporation

Path of Growth (2) Profit Before Income Taxes



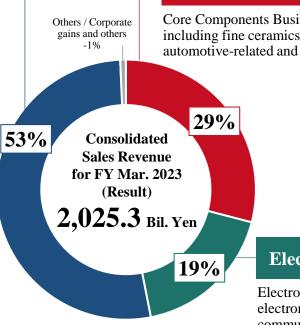




Solutions Business

Solutions Business provides wide-range of equipment and systems such as pneumatic and power tools for general and industrial use, MFPs and printers, mobile phones, and residential electricity storage systems as well as solutionsbased services.





Core Components Business

Core Components Business provides various components, including fine ceramics, our founding business, for the industrial, automotive-related and information and communication markets.



Electronic Components Business

Electronic Components Business provides various electronic components and devices to information and communication, automotive-related and consumer markets.





Solutions Business

Solutions Business provides wide-range of equipment and systems such as pneumatic and power tools for general and industrial use, MFPs and printers, mobile phones, and residential electricity storage systems as well as solutionsbased services.



29% 53% 19%

Core Components Business

Core Components Business provides various components, including fine ceramics, our founding business, for the industrial, automotive-related and information and communication markets.



Electronic Components Business

Electronic Components Business provides various electronic components and devices to information and communication, automotive-related and consumer markets.





Solutions Business

Solutions Business provides wide-range of equipment and systems such as pneumatic and power tools for general and industrial use, MFPs and printers, mobile phones, and residential electricity storage systems as well as solutionsbased services.



Others / Corporate gains and others -1%

53%

Core Components Business

29%

19%

Core Components Business provides various components, including fine ceramics, our founding business, for the industrial, automotive-related and information and communication markets.



Electronic Components Business

Electronic Components Business provides various electronic components and devices to information and communication, automotive-related and consumer markets.



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Solutions Business

Solutions Business provides wide-range of equipment and systems such as pneumatic and power tools for general and industrial use, MFPs and printers, mobile phones, and residential electricity storage systems as well as solutionsbased services.



Core Components Business

29%

90

Core Components Business provides various components, including fine ceramics, our founding business, for the industrial, automotive-related and information and communication markets.



Electronic Components Business

Electronic Components Business provides various electronic components and devices to information and communication, automotive-related and consumer markets.



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53%





2 Medium-Term Management Plan



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1. Realization of our Management Rationale

To provide opportunities for the material and intellectual growth of all our employees, and through our joint efforts, contribute to the advancement of society and humankind.

2. Practice of High-Profit Management Maximize revenues and minimize expenses.

Return to the basics of our management philosophy in formulating the Medium-Term Management Plan

Business Environment and Social Conditions

100

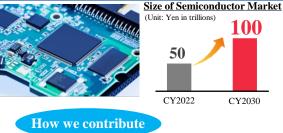
CY2030



Medium- to long-term expansion of semiconductor market

50

CY2022



Supply components that address the recent industry-wide semiconductor shortage

Full-scale application of AI, 5G, **ADAS and other new technologies**



How we contribute

Supply components and equipment to automotive and electronic equipment markets to meet growing demand due to digitalization

Growing global environmental awareness





Digital textile printing system

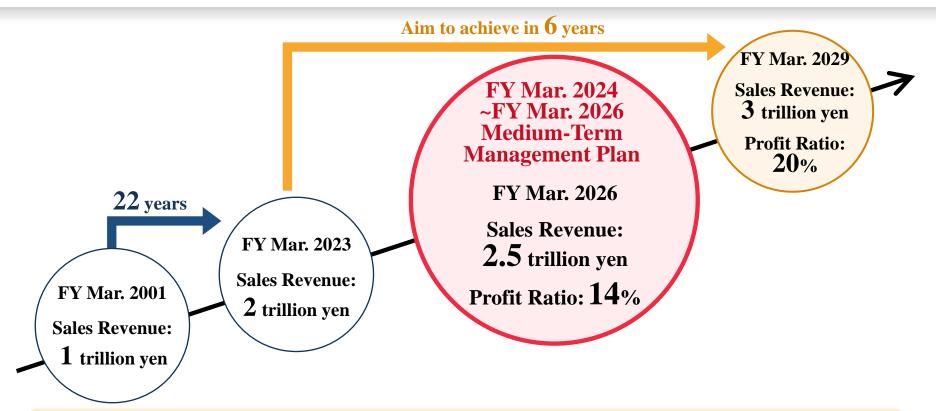
How we contribute

Provide eco-friendly products and solutions that address social issues

Practice high-growth, high-profit management by solving issues facing society and humankind through our technologies and products

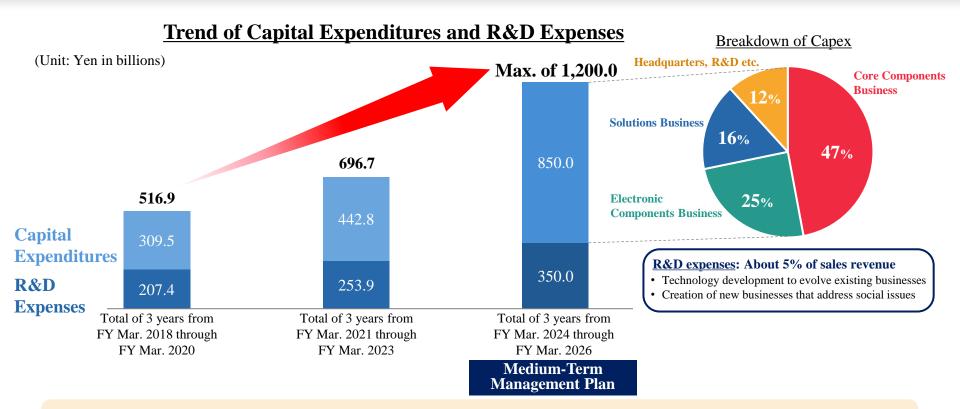
Stages of Growth





Regain our challenging spirit by returning to a growth trajectory





Prioritize investment in markets and products with high growth potential



			Medium-Term Management Plan				
(Unit: Yen in billions)	FY Mar. 2023		FY Mar. 2024		FY Mar. 2026		
Sales Revenue	2,025.3	-	2,100.0		2,500.0		
Profit Before Income Taxes	176.2		200.0		350.0		
Profit Ratio	8.7%		9.5%		14.0%		
ROE	(Result) 4.3%		(Target) 5.0% or more		(Target) 7.0% or more		
Capital Expenditures	173.9		Maximum of 850.0 for 3 years				
R&D Expenses	94.3		Maximum of 350.0 for 3 years				

Leverage the collective strengths of the Kyocera Group to achieve targets

- Continue proactive investment on a record scale
- Realize high growth by concentrating internal resources into areas of competitive advantage
- Enhance profitability by maximizing use of digital technology
- Allocate management resources optimally by expediting decision-making on business continuity/withdrawal

<u>Core Components</u> Business

Group-wide

- Focus on components for high-growth potential semiconductor-related markets
- Make aggressive capital investment to increase production and productivity

<u>Electronic</u> Components Business

- Increase market share by maximizing synergies between Kyocera and KAVX
- Focus on capacitors and timing devices

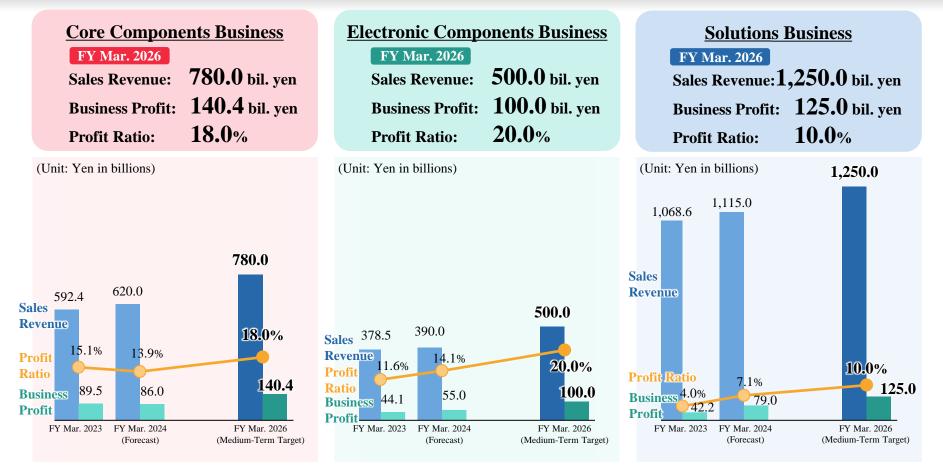
Solutions Business

- Expand eco-friendly products and businesses that address social issues
- Enhance profitability through structural reforms in Communications Unit and energy business

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Medium-Term Target by Reporting Segment (FY Mar. 2026)

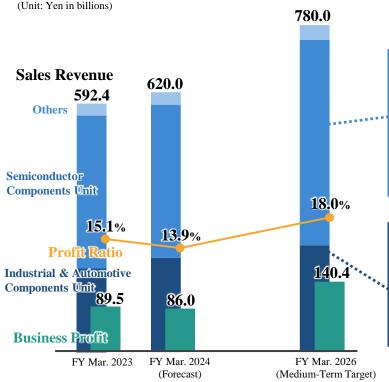




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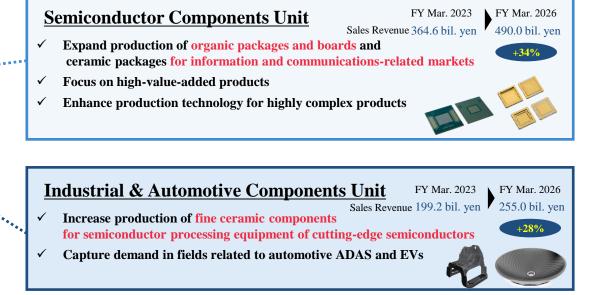


<u>Core Components Business</u> <u>Medium-Term Management Plan</u>



Business Strategy

Take advantage of increasing demand over medium to long term to expand business, particularly in areas of competitive advantages

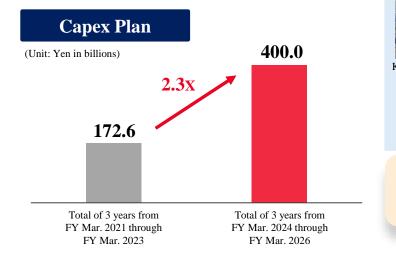




Basic Policy

Accelerate investment to expand production

- Further enhancement of preparatory investment by working closely with customers
- Early preparation for constructing new buildings and plants as a response to prolonged material procurement and construction period



Major Capital Expenditures

- Increase capacity via new facilities in view of long-term demand growth
 - Fine ceramic components: Kagoshima Kokubu Plant and Shiga Yohkaichi Plant
 - · Ceramic packages: Vietnam Plant and Kagoshima Sendai Plant
 - Organic packages and boards: Kyoto Ayabe Plant and Kagoshima Sendai Plant
- ◆ Scrap and build existing facilities by utilizing new facilities

Location and planned timing for commencement of production in new buildings



Make record capital investment to meet growing medium- to long-term demand



Acquire land for new factory in Isahaya, Nagasaki

Overview

- Name: Nagasaki Isahaya Plant (tentative name), Kyocera Corporation
- Location: Minami Isahaya Industrial Park, Oguri District, Isahaya City, Nagasaki Pref.
- Investment: Approx. 62 billion yen (through FY Mar. 2029)
- Total area: Approx. 150,000m²
- Main structure: Steel-framed 6-story building
 (Planned to start construction in FY Mar. 2024)

Production Items

Fine ceramic components for semiconductor processing equipment, ceramic and organic packages, etc.

Production Plan



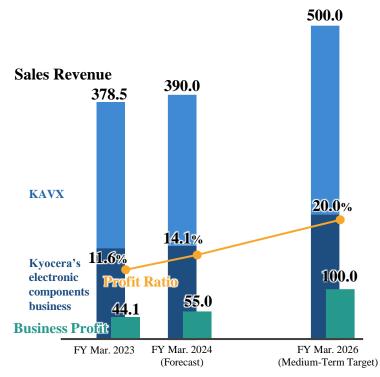






Electronic Components Business Medium-Term Management Plan

(Unit: Yen in billions)



Business Strategy

Focus on areas of expertise and leverage synergies between Kyocera and KAVX to expand market share and enhance profitability

<Sales>

Utilize KAVX's global sales network and strong relationships with key customers to expand sales of Kyocera's electronic components business

<Production>

Incorporate Kyocera's labor-saving and high-efficiency production technology to KAVX's production sites to increase productivity

<Target market share based on synergy effects>



Leverage synergies to achieve faster-than-market growth

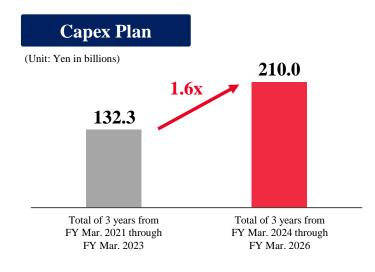
Electronic Components Business



Basic Policy

Optimize production sites of Kyocera and KAVX

- Building global production structure for future expansion of production capacity
- Proactive adoption of digital technologies necessary for automation and labor saving



Major Capital Expenditures

• Expand production capacity by creating new plants and buildings

- New Thai plant: Realize collaboration between Kyocera and KAVX as a production base for MLCCs and tantalum capacitors
- Kagoshima Kokubu Plant: Introduce cutting-edge labor-saving and automation technology
- El Salvador Plant: Make maximum use of strong labor pool as a production base for MLCCs and tantalum capacitors

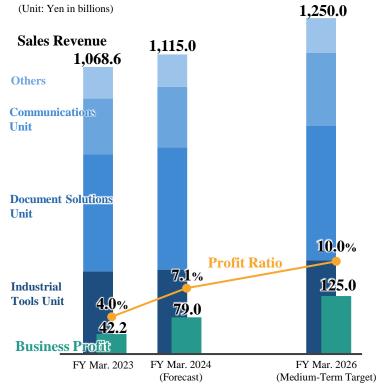
◆ Introduce automated lines in existing KAVX facilities



Promote capital expenditures to create a system for enhanced production and global optimization of production sites, and digitalization to boost productivity



Solutions Business Medium-Term Management Plan



Business Strategy

1. Expand existing businesses

Industrial Tools Unit:

Increase global market share of cutting tools and pneumatic and power tools

Document Solutions Unit:

Maintain profitability of MFPs and printers and expand business domain to commercial inkjet printers and ECM and document BPOs

2. Promote structural reforms

Communications Unit: Discontinue consumer smartphone business

Energy business:

Swiftly achieve profitability in three energy equipment businesses (solar power generating system, storage battery and fuel cells) by doubling productivity and reducing costs, and expand renewable energy power services

3. Create new businesses











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Cooperative Road-

Vehicle System

Solutions Business

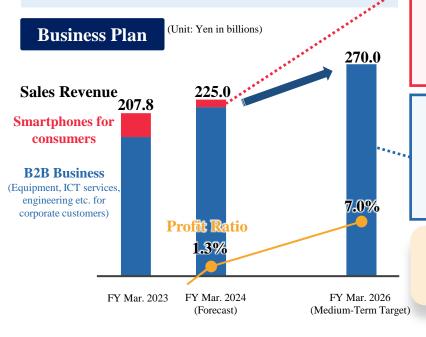
Communications Unit -Structural Reform-



Reform Theme

Fundamentally transform business structure

- Selection and concentration of products and categories
- Focus on corporate solutions business



Discontinue consumer smartphone business

- Ended new product development in FY Mar. 2023
- End supply and sales of products in FY Mar. 2025

Focus resources for development on infrastructure-related business to further promote adoption of millimeter-wave 5G communication



<u>Continue and expand communication terminal business and</u> <u>telecommunication services business for corporate customers</u>

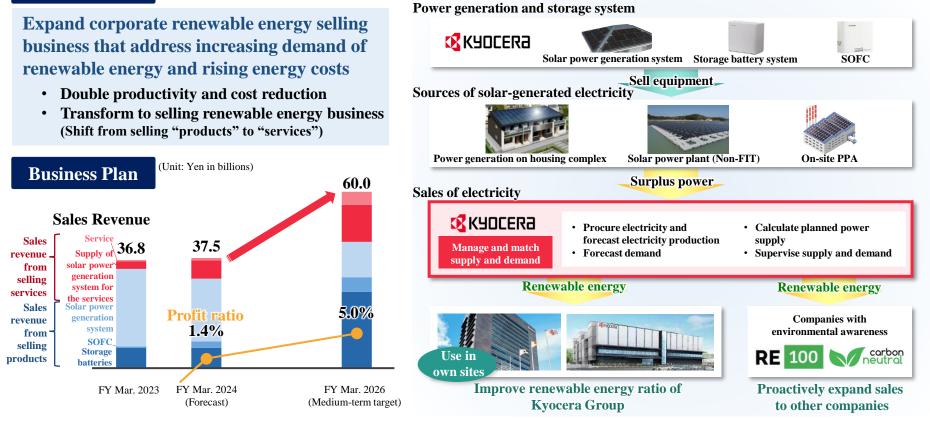
- Shift to developing high-profit custom devices and providing telecommunication services for corporations
- Expand existing ICT service and engineering business

Transform to telecommunications solutions business and infrastructure-related business for corporate customers

Solutions Business Energy Business -Structural Reform-



Reform Theme



Business model of renewable energy selling service we aim



Clarified capital allocation for the three years based on the medium-term management plan

[Capital Allocation from FY Mar. 2024 through FY Mar. 2026]

(Unit: Yen in billions)

Funding Policy

- Plan to raise funds by borrowings to meet future funding needs, such as active investment and for maintenance and improvement of shareholder returns
- Use KDDI shares as collateral to reduce borrowing costs in anticipation of future increases in interest rates

		-	1 1/1uli 20201		
(1) Operating cash flow 1,400.0-1,500.0 (Before deducting R&D expenses)	(3) Capital expenditures: Maximum of 850.0 (4) R&D expenses Maximum of 350.0		<u>Proactive investment for business growth</u> Focus on investments to increase production capacity and improve productivity of the Semiconductor Components Unit and the Electronic Components Business		
			<u>Proactive investment in R&D activities</u> Continue investments necessary for expansion of the Solutions Business and the creation of new		
			businesses		
	(5) Dividend Approx. 300.0	****	<u>Shareholder Return Policy</u> Maintain current dividend policy		
(2) Raise capital using KDDI stock,	(6) M&A and		Other Policies		
etc. Maximum of 500.0	share repurchases, etc. 400.0-500.0		 Consider M&A with an emphasis on synergy Conduct share repurchases when appropriate 		



Adopt a numerical target to further reduce its shareholdings

Reducing its shareholdings from the past, at appropriate timing



• Conduct an annual review of all individual shareholdings, considering the need to maintain the business relationship and/or efficiency in use of assets

• Conduct assessment by the Board of Directors whether the Company's holding of the relevant shares is appropriate

<Reference: Number of its shareholdings of listed company stocks in Japan>

FY Mar. 2017: $37 \rightarrow$ FY Mar. 2023: 17

Set a numerical target to clarify the immediate policy to further reduce its shareholdings

Target Amount of reduction: At least 5% on a book value basis Period: By FY Mar. 2026

(Within the time frame of the medium-term management plan)

• Updated the Corporate Governance Report and specified the above-mentioned target



Environment

• Endorsed TCFD (From Mar. 2020)



• Set and achieve long-term environmental goals

- 1. **Reduce** greenhouse gas emissions (Scope 1, 2, 3) by **46%** by FY Mar. 2031 (vs. FY Mar. 2020)
- 2. Increase renewable energy use by **20x** by FY Mar. 2031 (vs. FY Mar. 2014)
- 3. Become carbon neutral by FY Mar. 2051
- Promote introduction of renewable energy
 Implement company-wide energy-saving initiatives

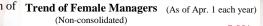
Human Capital etc.

• Respect human rights

- ✓ Joined the Responsible Business Alliance (RBA)
- ✓ Conduct human rights due diligence for Kyocera and its suppliers
- \checkmark Provide training to eliminate harassment and discrimination

• Create pleasant work environment and sites

- ✓ Enhance employee engagement
- ✓ Pursue diversity
 - Promote the active participation of female employees
 - Support plans for balance work with childcare, nursing care, medical care, etc.
 - Promote male employees' engagements in childcare
 - Foster understanding of LGBTQ+







Implement Business Strategy

• Strategic investments in areas of competitive advantage

Core Components Business

Active investment for components for semiconductor-related markets

Electronic Components Business

Focus on capacitors and timing devices by maximizing synergies between Kyocera's electronic components business and KAVX

• Promote expansion of existing businesses as well as restructuring

Solutions Business

- Industrial Tools Unit/Document Solutions Unit: Expand market shares
- Communications Unit/Energy business: Fundamentally transform business structure

Strengthen Management Foundation

• Capital strategies

Procure fund by effectively combining capital assets and borrowings

• Corporate governance initiatives Reducing cross-holding of shares

• Promotion of sustainable management

- Environment: Initiatives to achieve carbon neutrality
- Human capitals etc.:

Recruitment strategies, respect for human rights, diversity, and increased employee engagement

Aim to continuously increase ROE and improve PBR



1 Corporate Profile

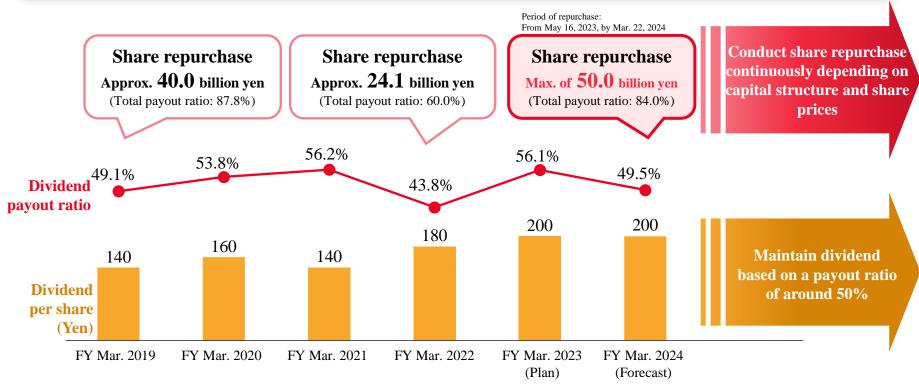
2 Medium-Term Management Plan



Shareholder Returns



Enhancing shareholder returns through a combination of dividends and share repurchases

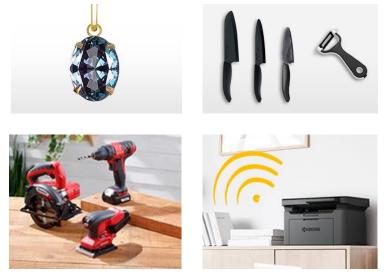




Offers shareholders products and services of Kyocera Group at special prices and in special programs

Examples

Offers jewelry, kitchen appliances, power tools, garden equipment, cleaning tools, MFPs and printers at special prices



Offers gift certificates to shareholders who installed Kyocera's solar power generation systems or electricity storage systems



Provides shareholder exclusive plans and back-order gourmet foods of Hotel Nikko Princess Kyoto and Hotel Kyocera





- We send a new catalog regarding shareholder benefits in late June and early December to all shareholders on our shareholder list at the end of March and September.
- Details and period of shareholder benefits vary depending on the time of announcement.

IR Website

Financial highlights and corporate profile video etc. are available on the website.



• Corporate Profile Video & Brochure



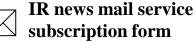


IR News Mail Service

We share latest IR news such as earnings release and press release by email.







https://global.kyocera.com/ir/ mail_magazine.html

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Appendix



Front page of **Real time share prices are available on the IR website.** the IR website THE NEW VALUE FRONTIER KYOCERa Global Q SEARCH Sustainability GLOBAL Products About News Support Home > Investor Relations Print Fontsize > Japanese Investor Relations small large Share price (Real time) TSE (6971) Investor Relations ¥ 7,890.0 Last Change +94.0 (+1.21%) > Chart https://global.kyocera.com/ir/ s_info/chart.html Investor Relations **IR News** > More News IR Library Jun. 01, 2023 The 69th Ordinary General Meeting of Shareholders of Kyocera Corporation to Others be held on June 27, 2023 Stock Information May. 16, 2023 Financial Presentation for the Year Ended March 31, 2023 Earnings **Financial Information**

Financial Forecasts for the Year Ending March 31, 2024 (1)



	Year Ended	Year Ending	Change			
	March 31, 2023	March 31, 2024	Amount	%		
Sales Revenue	2,025,332	2,100,000	74,668	3.7%		
Operating Profit	128,517 (6.3%)	147,000 (7.0%)	18,483	14.4%		
Profit Before Income Taxes	176,192 (8.7%)	200,000 (9.5%)	23,808	13.5%		
Profit Attributable to Owners of the Parent	127,988 (6.3%)	145,000 (6.9%)	17,012	13.3%		
EPS (Basic-yen)	356.60	404.00				
Average US\$	135 yen	125 yen				
Exchange Rate Euro	141 yen	130 yen				

(Unit: Yen in millions)

Notes: Figures in parentheses represents percentages to sales revenue.

Forecast of EPS (Basic-yen) for the Year ending March 31, 2024 is calculated using the average number of shares outstanding during the Year ended March 31, 2023.

Financial Forecasts for the Year Ending March 31, 2024 (2)



	Year Ended	Year Ending	Change		
	March 31, 2023	March 31, 2024	Amount	%	
Capital	173,901	275,000	101,099	58.1%	
Expenditures	(8.6%)	(13.1%)			
Depreciation Charge of Property, Plant and Equipment	108,757 (5.4%)	123,000 (5.9%)	14,243	13.1%	
R&D Expenses	94,277 (4.7%)	115,000 (5.5%)	20,723	22.0%	

Note: Figures in parentheses represents percentages to sales revenue.

(Unit: Yen in millions)

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(Unit: Yen in millions)

Sales Revenue by	Year End March 31,		Year End March 31,	U	Change	
Reporting Segment	Amount	Component Ratio	Amount	Component Ratio	Amount	%
Core Component Business	592,376	29.2%	620,000	29.5%	27,624	4.7%
Industrial & Automotive Components Unit	199,194	9.8%	225,000	10.7%	25,806	13.0%
Semiconductor Components Unit	364,579	18.0%	365,000	17.4%	421	0.1%
Others	28,603	1.4%	30,000	1.4%	1,397	4.9%
Electronic Components Business	378,536	18.7%	390,000	18.6%	11,464	3.0%
Solutions Business	1,068,597	52.8%	1,115,000	53.1%	46,403	4.3%
Industrial Tools Unit	308,406	15.2%	315,000	15.0%	6,594	2.1%
Document Solutions Unit	434,914	21.5%	455,000	21.7%	20,086	4.6%
Communications Unit	207,793	10.3%	225,000	10.7%	17,207	8.3%
Others	117,484	5.8%	120,000	5.7%	2,516	2.1%
Others	23,403	1.2%	20,000	0.9%	-3,403	-14.5%
Adjustments and Eliminations	-37,580	-1.9%	-45,000	-2.1%	-7,420	
Sales Revenue	2,025,332	100.0%	2,100,000	100.0%	74,668	3.7%



					(Unit: Ye	n in millions)
Business Profit by	Year Ended March 31, 2023		Year End March 31,		Change	
Reporting Segment	Amount	% to Sales Revenue	Amount	% to Sales Revenue	Amount	%
Core Components Business	89,475	15.1%	86,000	13.9%	-3,475	-3.9%
Industrial & Automotive Components Unit	24,743	12.4%	32,000	14.2%	7,257	29.3%
Semiconductor Components Unit	67,702	18.6%	53,000	14.5%	-14,702	-21.7%
Others	-2,970	_	1,000	3.3%	3,970	—
Electronic Components Business	44,064	11.6%	55,000	14.1%	10,936	24.8%
Solutions Business	42,239	4.0%	79,000	7.1%	36,761	87.0%
Industrial Tools Unit	23,279	7.5%	26,000	8.3%	2,721	11.7%
Document Solutions Unit	33,706	7.8%	40,000	8.8%	6,294	18.7%
Communications Unit	-11,729	_	3,000	1.3%	14,729	_
Others	-3,017	_	10,000	8.3%	13,017	_
Others	-28,795	_	-45,000	-	-16,205	_
Total Business Profit	146,983	7.3%	175,000	8.3%	28,017	19.1%
Corporate Gains and Others	29,209	_	25,000	-	-4,209	-14.4%
Profit Before Income Taxes	176,192	8.7%	200,000	9.5%	23,808	13.5%



Cautionary Statements with respect to Forward-Looking Statements

Certain of the statements made in this document are forward-looking statements, which are based on our current assumptions and beliefs in light of the information currently available to us. These forward-looking statements involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors include, but are not limited to the following:

- (1) General conditions in the Japanese or global economy;
- (2) Unexpected changes in economic, political and legal conditions in countries where we operate or export;
- (3) The effect of foreign exchange fluctuations on our results of operations;
- (4) Intense competitive pressures to which our products are subject;
- (5) Fluctuations in the price and ability of suppliers to provide the required quantity of raw materials for use in our production activities;
- (6) Manufacturing delays or defects resulting from outsourcing or internal manufacturing processes;
- (7) The possibility that future initiatives and in-process research and development may not produce the desired results;
- (8) Companies or assets acquired by us not produce the returns or benefits, or bring in business opportunities;
- (9) Inability to secure skilled employees;
- (10) Damages on our information security systems from cyberattacks, etc. and significant costs in order to recover and maintain the systems;
- (11) Insufficient protection of our trade secrets and intellectual property rights including patents;
- (12) Expenses associated with licenses we require to continue to manufacture and sell products;
- (13) Unintentional conflict with laws and regulations or newly enacted laws and regulations;
- (14) Environmental liability and compliance obligations by tightening of environmental laws and regulations;
- (15) Inability to respond to global climate change problems or delay in such response, which may lead to increased costs and negatively impact our corporate brands;
- (16) Our market or supply chains being affected by plague, infectious diseases, terrorism, wars or similar events;
- (17) Earthquakes and other natural disasters affecting our headquarters and major facilities as well as our suppliers and customers;
- (18) Credit risk on trade receivables;
- (19) Fluctuations in the value of financial instruments held by us;
- (20) Impairment losses on property, plant and equipment, goodwill and intangible assets;
- (21) Uncertainty over income tax and deferred tax assets; and
- (22) Changes in accounting standards.

Due to such risks, uncertainties and other factors, our actual results, performance, achievements or financial condition may be substantially different from any future results, performance, achievements or financial condition expressed or implied by these forward-looking statements.

We undertake no obligation to publicly update any forward-looking statements included in this document.

THE NEW VALUE FRONTIER



KYOCERA Corporation

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